Darien Maxwell

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OBJECTIVE

I am detail-oriented **UX / UI Designer** professional seeking a UX / UI Designer position to leverage my expertise in UX / UI Product design and new digital media.

WORK EXPERIENCE

United Health Group (UHG) / Optum Remote | Atlanta, GA | 2023 - present IT Service Management Analyst

GSD&M - Digital Advertising Agency (Contract)

Remote | Austin, TX | 2021 – 2022 UX / UI Designer – Built a Design System and designed Web/Mobile products in Figma for various clients such as Ross, Fruit of the Loom, US Air Force/Space Force

Fiserv (Internship)

Remote | Atlanta, GA | Summer 2021 UX / UI Designer – Designed Digital Web / Mobile products for FinTech & Banking software solutions using Sketch & Figma. Completed XD Bootcamp (UX principles, Apps prototype, Testing)

Warner Media (Internship)

Remote | Atlanta, GA | Summer 2020 UX / UI Digital & Web Designer - Designed and built Web/Mobile products using Drupal CMS for Warner Media Corporate branded products, HBO, CNN, TBS, TNT, Cartoon Network, Turner properties and Warner Brothers (Movies, Music)

Marietta Car Center (Internship) Atlanta, GA | Summer 2019 UX Digital Marketing Product Designer -Designed products using Adobe Creative Suite

Tech Force Atlanta, GA UX / UI Product Designer 2018 - 2019

SKILLS & STRENGTHS TOOLS

SKILLS

Product Design

Visual Design

Prototyping

Personas

Wire-framing

User Experience (UX)

Content Management

User Interface (UI)

Web Development

Usability Testing

Technical Writing

Adobe Creative Suite

- Adobe XD
- Photoshop
- Illustrator
- InDesign

- Dreamweaver Microsoft Office Suite

- Word
- PowerPoint
- Excel
- Teams

Outlook Team Leadership
Drupal CMS ADA Compliance
Figma, Sketch, Invision HTML & CSS
Miro, Later, Slack Brand Identity
Information Architecture User Research

EDUCATION

Savannah College of Art and Design (SCAD) Atlanta, GA | 2023 – present Major: Masters of Arts in Interaction Design

Kennesaw State University

Kennesaw, GA | 2016 – 2022 Major: Bachelor of Science in Interaction Design Minor: IT and Technical Communication

DESIGN METHODS

Goal-Directed Design User-Centered Design Affinity Mapping Lean UX Design Sprints

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